Project Focal Point came into existence in 1970, under the direction of The American Baptist Churches of Wisconsin and three intercity churches: Metropolitan Missionary Baptist Church, Calvary Baptist Church, and Mount Moriah Baptist Church. The purpose of PFP was to be a home mission center on the north side of Milwaukee for the ABC churches. Our Mission is to enhance the quality of life for independent and disabled seniors through recreational activities, in a safe and friendly environment.

Our goal is to enrich the lives of our seniors by promoting and encouraging self-esteem and independence, as well as to educate them in Health & Wellness, Food and Nutrition, and other meaningful workshops.

Our focus is to keep our seniors from regressing to nursing homes, maintaining their stay at home as long as possible, and enjoying everyday life.

Through the years, Project Focal Point has been blessed with great leaders: Rev. Andrew Downing - Mt. Moriah Baptist Church; Mrs. Lovenia Johnson – Mt. Moriah Baptist Church; Mr. Nathan Conyers – Mt. Moriah Baptist Church; Rev. Trinette V. McCray - Calvary Baptist Church; Mrs. Rosetta Carr - Metropolitan Baptist Church; Rev. Delois Taylor - Metropolitan Baptist Church; Mr. Sam Carr - Mt. Moriah Baptist Church; Mrs. Vicki Boston - Lamb of God Baptist Church; and Ms. Jasmine Carter - Epistles of Christ Church.

Our vision is to continue to reach out and develop relationships to the surrounding community we serve. We desire to include our founding churches and other churches in our community to play an active role in planning and implementing activities to further meet the needs of our community.

Our greatest challenge is to build a greater and stronger senior program so we can meet their spiritual, physical, emotional, and mental needs.